2024 SEASON PLAYBILL ADVERTISING FOR

CAPE COD HARWICH JUNIOR THEATRE COMPANY

Ad deadline is June 3
Terms: Due Upon Receipt
Published: June 26, 2024

200 Performances, Over 20,000 Patrons!

SIZE	B&W	4-COLOR
☐ Front Inside Cover 4.75" x 7.5"	N/A	$1,010.
☐ Back Outside Cover 4.75" x 7.5"	N/A	$1,105.
☐ Back Inside Cover 4.75" x 7.5"	N/A	$1,010.
☐ Full Page Inside 4.75" x 7.5"	$730	$995.

SIZE	B&W	4-COLOR
☐ 1/2 Page Horiz. 4.75" x 3.75" Vert. 2.25" x 7.5"	$480	$655.
☐ 1/4 Page Horiz. 4.75" x 1.75" Vert. 2.25" x 3.75"	$300	$405.
☐ 1/8 Page 2.25" x 1.875"	$195	$280.

BUSINESS NAME:_____ **BUSINESS ADDRESS:**_____ **CITY, STATE**_____ **ZIP:**_____

CONTACT NAME:_____ **TELEPHONE:**_____ **EMAIL:**_____

☐ **Please run same as last Playbill** ☐ **Please run new ad as attached** ☐ **Please run ad with indicated changes in:** *(Additional charges may apply)* ☐ **I need ad designing assistance** *(Additional charge)*

☐ **The attached ad meets printer specifications listed on attached sheet**
☐ **I understand that any ad that does not meet the provided specifications may be rejected and/or incur additional cost to correct**

Email order form and all ad materials (if applicable to) Raif Bassett: wolpub@hotmail.com

Secured Credit Card Payment at: https://capecodtheatrecompany.org/giving/become-a-playbill-advertiser
Or Mail Payments To: Cape Cod Theatre Company | P.O. Box 168 | West Harwich MA 02671

INVOICES: WILL BE SENT VIA EMAIL UNLESS OTHERWISE STATED. **PROOFS: IF YOU REQUIRE A PROOF OF YOUR AD, INFORM REPRESENTATIVE AT TIME OF ORDERING OTHERWISE WE WILL ASSUME YOU DO NOT REQUIRE A PROOF**. COLOR PROOFS CANNOT BE CHANGED WITHOUT ADDITIONAL COST TO THE ADVERTISER TO BE DETERMINED JUST BEFORE BOOK GOES TO PRINT.

Advertiser Signature:_____

Indicates that advertiser understands and accepts the above policies of the Cape Cod Theatre Company

Terms and Conditions: The advertiser and its agency agrees to indemnify & hold Cape Cod Theatre Company harmless against any expense or loss by reason of any claim arising out of publication. Cape Cod Theatre Company shall not be liable for any costs or damages if, for any reason, Cape Cod Theatre Company fails to publish an advertisement. Cape Cod Theatre Company also has the right to hold the advertiser and/or its agency jointly and severally liable for such monies are due and payable to Cape Cod Theatre Company for advertising, which the advertisers or its agency ordered and which was published. All advertisements are subject to Cape Cod Theatre Company's approval. Cape Cod Theatre Company reserves the right to reject or cancel any advertisement or space reservation at any time. Positioning of advertisements are at the discretion of Cape Cod Theatre Company except where these is a specific request for preferred placement as offered on this rate sheet. The advertiser or its agency may not make cancellations or changes in orders after the closing date. In the event of any error or omission in any publication, Cape Cod Theatre Company assumes no responsibility for errors or omissions either in non-paid advertisements, editorial content, or in paid camera ready/digital advertising submitted to Cape Cod Theatre Company. No conditions other than that set forth shall be binding on Cape Cod Theatre Company unless specifically agreed upon in writing by Cape Cod Theatre Company. Conditions are subject to change without notice.